

COQUITLAM CENTRE gives back

Coquitlam Centre wants to teach children philanthropy and 'the joy of giving' at an early age. Instead of providing an activity or book giveaway at Santaland, the Centre now donates a \$1 Holiday Heart on behalf of each child who visits, to children's charities. This holiday season, the centre partnered with the Eagle Ridge Hospital Foundation, and donated the funds to support them in building a new Children's Emergency Room and Family Waiting Room. "Children and their families need an environment that provides comfort and privacy when being treated in the ER," says Deborah Stetz, Marketing Director at Coquitlam Centre. During the Christmas season, RBC Avion Cardholders were able to enjoy complimentary gift wrapping and Santa photos, valet parking, coat and parcel check, as well as access to a Holiday Boutique Lounge complete with Concierge, Café, TVs, WIFI and soft seating. Other shoppers were able to enjoy some of these services for a donation to SHARE Family & Community Services.



Above, the Coquitlam Centre team with Dr. McDonald (second from left) and Santa, hand over a cheque for \$25,000 to Eagle Ridge Hospital Foundation. Below, The RBC Avion Holiday Boutique raised funds for SHARE Family and Community Services.



Green Leaf Brewing at LONSDALE QUAY

Last December, Green Leaf Brewing Co. opened its doors at Lonsdale Quay Market, just in time for the festive season. The opening of Green Leaf and their continued focus on community involvement and ingredients from neighbouring communities, further solidifies Lonsdale Quay Market as a local hub for hand-crafted, fresh products — an important trend in today's market. To date, Green Leaf has received recognition from local newspapers, online media, and several bloggers with expertise on the craft-beer community. The soft launch of North Vancouver's premiere brewery boosted social media views for the centre, and in keeping with socially conscious trends, owner Martin Ebadi has committed to locally farmed ingredients for the special seasonal brews.

THE SOUNDS of OAKRIDGE CENTRE



Vancouver's Oakridge Centre supported the arts this holiday season with a program that included live music. Pictured here, Chapter 11 performs.

MICROSOFT now open at METROPOLIS

Capitalizing on the 2013 holiday season was BC's first Microsoft store, which opened at Metropolis at Metrotown late last year. It's Microsoft's third Canadian retail location, and the new addition is community-minded. For the opening, Microsoft provided almost \$1 million in community software grants to local non-profit organizations.



mark your calendar

Thursday, March 6 at the Hotel Georgia
Join us for our AGM along with guest speaker Michael Campbell one of BC's most respected business analysts, best known as the host of Canada's top rated business show Money Talks. Full details to follow soon.



ICSC@ WHISTLER



The International Council of Shopping Centres (ICSC) celebrates its 25th Whistler Conference in 2014.

ICSC's Whistler Conference will kick off with a 25th Anniversary Silver Reception Sunday. Expect business networking and educational components.

Moderating one of the most impressive panels for the conference is ICSC Trustee Ian Thomas. The Retailers' Podium and Meet the Retailer events will update participants on rising tenant stars, and you won't want to miss the conversation with LuLulemon Athletica founder Chip Wilson, interviewed by Global BC's Jill Krop.

The Conference includes five educational sessions with topic area experts will be practical and relevant for everyone. Itinerary includes ICSC NextGen Breakfast with Colliers International's Canadian CEO David Bowden, expanded Deal Making Exhibit, and the return of the Cities of Canada Pavilion.

Follow along and join in the conversation on <https://www.facebook.com/MyICSC> and @ICSC on Twitter with the hashtag #WHISConf.

Register by noon, Jan. 17 to qualify for the discounted fee. To register, call 646-728-3800, or at <http://www.icsc.org>.

DIAMOND ENGAGEMENT at CITY SQUARE



Right up there with Santa Claus was children's entertainer Charlotte Diamond, who generated interactive excitement on a recent visit to City Square Shopping Centre in Vancouver.

get noticed ADVERTISE with the BCSCA



for more information contact Yves Jobin yves.jobin@compass-canada.com

contact info

COMMUNICATIONS COORDINATOR
contact Mario Gonzaga at mario@unodigital.com

ARTICLE SUBMISSION
contact Elaine Morrison at morrisonmediagroup@shaw.ca

NEWSLETTER CREATIVE
contact Shauna McClung at smcclung@telus.net

BCSCA ANNUAL HOLIDAY LUNCHEON



Over 275 guests attended the BCSCA Wish Upon A Star Annual Holiday Luncheon held at the Fairmont Pacific Rim Hotel on Thursday, December 19. A SELL OUT! We were entertained after a delicious lunch by impersonator Tracey Bell and special guests. Thanks to all our sponsors for their support as we couldn't do any of this without them.

