



Sponsorship Opportunities 2017

British Columbia Shopping Centre Association

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Sponsorship Committee:

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About

The objectives of the Association are to promote, develop, and maintain the communication of information to those persons involved in development, and supporting management, leasing and marketing of shopping centres.

The BCSCA has a membership of over 160 shopping centre representatives and 40 supporting suppliers. It is made up of Shopping Centre Managers, Developers, Owners, Leasing Representatives, Marketing Professionals and Suppliers with the shared goal of enhancing B.C.'s shopping centres through communication, education, research and advocacy.



BCSCA

British
Columbia
Shopping
Centre Association

The BCSCA hosts quality events throughout the year, giving our membership valuable networking and educational opportunities within the shopping centre industry in British Columbia.

In addition to these events, we are able to provide advocacy through our charitable contributions and scholarships, thanks to the support of our membership and generous sponsors.

As a non-profit organization, we look to event revenue and sponsorship dollars to run our programming. Without the generosity provided by our sponsors, the BCSCA would not be able to continue hosting such quality events as our annual Holiday Luncheon and Charity Golf Tournament, among others.

- **Platinum Sponsorship**
- **In-Kind donations**
- **Event Sponsorship**
- **Advertising**

Platinum Sponsorship

Sponsorship **\$3,000**

- Logos on our website; bottom of homepage events page
- Logos in News and Views – when events are being announced
- Logos shown at major events – including Golf Tournament and Holiday Luncheon
- A feature section in one edition of News and Views

Eligibility

- Platinum members have grandfathered rights
- Only 12 exclusive spots will be considered (except for shopping mall members – platinum members will not be in competing businesses)

In-Kind

Minimum value **\$100**

The BCSCA greatly appreciates the generosity of our membership. If you would like to participate in sponsorship through in-kind donations to our annual Networking Events, your business will be highlighted on the prize table, and will receive a mention during giveaways.

Some examples of in-kind donations include:

- Gift cards
- Prize packages
- Swag
- Tickets
- Services
- Wine + Spirits

Networking Events

Calendar of Events

- Networking Summer Event
June 23, 2017
- Golf Tournament
August 17, 2017
- Holiday Luncheon
December 14, 2017



Networking Summer Event

Come and mingle with your fellow shopping centre professionals in a relaxed and enjoyable environment.

Opportunities include:

- Welcome cocktail sponsorship
- Appetizer/Food Station sponsorship
- Drink Ticket sponsorship

Annual Golf Tournament

The Golf Tournament is a great way to promote your business in a creative and entertaining way while supporting Canuck Place Children's Hospice.

Opportunities include:

- Drink ticket sponsorship
- Welcome BBQ Sponsorship
- Wine Sponsorship
- Golf Cart Sponsorship
- Golf Ball sponsorship
- Grand prize sponsorship
- Individual hole sponsorship
- Raffle Prizes

Holiday Luncheon

Always the sell out event of the year! Come and join a fabulous luncheon, with entertainment, prizes and more.

Opportunities include:

- Drink ticket sponsorship
- Wine sponsorship
- Entertainment sponsorship
- Grand prize sponsorship
- Raffle prizes

Networking Events



In-Kind Donations/Raffle prizes

- We request prizes and gifts for giveaways during the dinner at the Golf Tournament and the Holiday Luncheon.
- Your company's name will be announced as your donated prize is awarded. Gifts that tie in to the charity or theme are a great idea (prizes to be a minimum of \$100).

Networking

The BCSCA hosts several networking and educational events throughout the year.

If your business is interested in sponsoring an event, please contact the Sponsorship Committee.

Individual sponsorship opportunities include:

- Entertainment/Speaker sponsor
- Wine Sponsor
- Prize donations
- and more